



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN LOUISIANA

CONGRESSIONAL DISTRICT 5

Number of Recreational Boats*	55,646
Recreational Boating Industry Businesses	43
Total Jobs	3,082
Annual Recreational Boating-Related Spending	\$170.4 MILLION



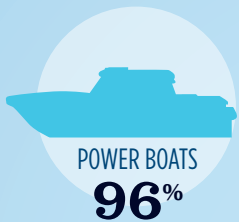
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$395.9 MILLION

RECREATIONAL BOATS IN LA-5

TOTAL BOATS* ▶ **55,646**

REGISTERED BOATS	55,646
Power boats	53,159
PWCs	1,849
Sailboats	93
Other Boats	545
HOUSEHOLDS PER BOAT	5.1



POWER BOATS
96%



PWCs
3%



SAILBOATS
0%



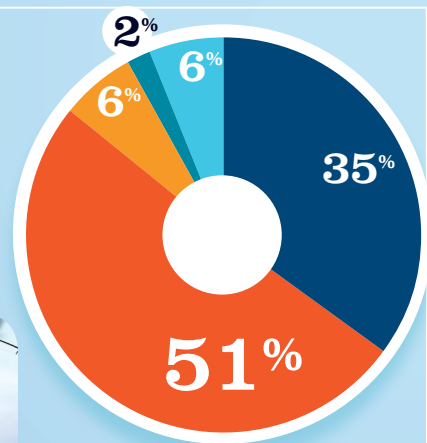
OTHER BOATS
1%



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN LA-5

TOTAL BOATING JOBS	▶ 129
Boat Building	7
Motor / Engine Mfgr.	3
Accessory / Supplies Mfgr.	8
Dealers / Wholesalers	66
Boat Services	45

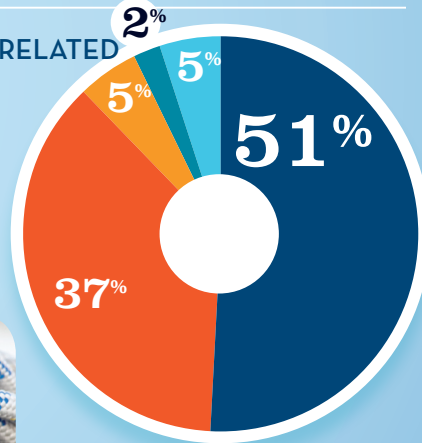


BOAT BUILDING (2%)
MOTOR/ENG. MFGR. (6%)
ACC./SUPPLIES MFGR. (6%)
DLRS/WHOLESALERS (35%)
BOAT SERVICES (51%)



RECREATIONAL BOATING-RELATED BUSINESSES IN LA-5

TOTAL BUSINESSES	▶ 43
Boat Building	2
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	2
Dealers / Wholesalers	16
Boat Services	22

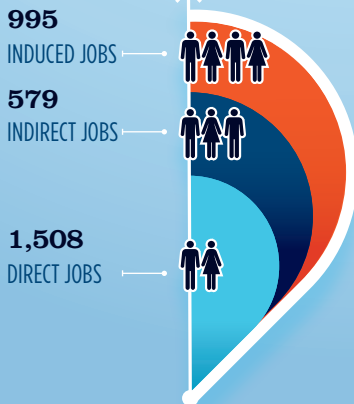


BOAT BUILDING (2%)
MOTOR/ENG. MFGR. (5%)
ACC./SUPPLIES MFGR. (5%)
DLRS/WHOLESALERS (37%)
BOAT SERVICES (51%)



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN LA-5

EST. TOTAL JOBS	▶ 3,082
EST. TOTAL LABOR INCOME	▶ \$126.2 MILLIONS
Est. Direct Income	\$50.0
Est. Indirect Income	\$32.6
Est. Induced Income	\$43.6



RECREATIONAL BOATING INDUSTRY SALES IN LA-5

Boat Building	\$1.8	\$1.8 MILLION
Motor / Engine Mfgr.	\$1.8	\$1.8 MILLION
Accessory / Supplies Mfgr.	\$1.8	\$1.8 MILLION
TOTAL MFGR. SALES	▶ \$5.4	
Dealers / Wholesalers	\$31.1	\$1.8 MILLION
Boat Services	\$15.0	\$31.1 MILLION
TOTAL RETAIL & SERVICES SALES	▶ \$46.1	\$15.0 MILLION

BOAT BUILDING (2%)
MOTOR/ENG. MFGR. (5%)
ACC./SUPPLIES MFGR. (5%)
DLRS/WHOLESALERS (37%)
BOAT SERVICES (51%)

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Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University